



Social Learning at MAB



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Learning and Design Manager

Train smart.



INTRODUCING MAB:



46,000+ people

15 brands

1700 locations

Cost controls

Not desk based

Learning not a focus

**HOW A PERSONAL TRAINER LEAD A
SOCIAL REVOLUTION THAT
TRANSFORMED DIGITAL LEARNING
FOR MITCHELLS AND BUTLERS**



Meet MABLE

Train smart.



Train smart.



Comms campaign



Train smart.



7 July at 15:40

Team Edinbro Castle loving their new mate Mable Arning



ke on MABLE 🍷🍷

You, James Smith,

Like Comment

Lauran Collier Deano Masdroue and 10 others

WHAT IS SOCIAL LEARNING?

Strategy 2021 – What's next

Social groups are seen by the business as critical to learning success

Subject Matter Experts are online personalities, actively managing their communities

Learning content comes from our learners as often as it does from the centre

Social groups are seen by our teams as critical to career progression

Train smart.



LET'S TALK SPORT



These pages have been designed to help you understand the opportunities that sport gives you and your pub and guides you through best practices for planning and marketing sports opportunities.



WHAT'S IT ALL ABOUT?



JOIN THE DISCUSSION



SPORT – THE OPPORTUNITY



COMMUNICATION





Challenges



Train smart.



What's next....

Train smart.



The secret formula to Social Learning



Train smart.



Thinking about introducing Social Learning into your organisation?

- Find out if social learning is already taking place (on other social media)
- Talk to people!
- Have a plan
- Resource the project
- Start small to see what works for your business



TRAIN WITH
MABLE

Any questions?

